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FOR IMMEDIATE RELEASE

Ottawa, Ontario, April 20, 2009 (Vitesse)

“Vitesse Start-up Service” for Lead to Win Initiative

An Opportunity for Laid-Off Technology Workers

Vitesse Re-Skilling™ Canada is pleased to announce that it will sponsor and contribute to the success of Lead-to-Win (LTW), a program designed to help talented laid-off tech workers establish businesses in Canada's Capital Region. LTW (www.leadtowin.ca) builds on a similar program that was delivered during the last economic downturn. Over half of the participants in the 2002 LTW program established new businesses that created over 300 knowledge jobs and attracted over \$90M in investment to Canada's Capital Region.

“Vitesse has an important role in creating businesses and jobs by providing wide access to the local talent pool and offering many services to entrepreneurs,” said Hamid Rahbar, President of Vitesse Re-Skilling™ Canada and the Ottawa Talent Initiative. “Today we announce our new ‘Vitesse Turnkey Service’ which provides start-ups spawned from the LTW program with office space, meeting and conference facilities, communication infrastructure, operational support, professional services, administration help, and access to business opportunities.”

“Lead to Win is a great initiative for our region and we are pleased to support the program,” stated Larry O'Brien, Mayor of the City of Ottawa. “There is a proven recipe here. This is precisely the sort of innovative action that takes the current economic situation and turns it into a compelling opportunity for growth.”

“We are delighted that Vitesse Re-Skilling™ Canada and the Ottawa Talent Initiative™ will contribute to make LTW successful,” stated Tony Bailetti Director of Carleton University's Technology Innovation Management program and leader of Ontario's Talent First Network. “We have a real opportunity to drive massive innovation in Canada's Capital Region. LTW will equip the next wave of technology entrepreneurs to launch new businesses that target the right market spaces. We did this in 2002 and we are going to do it again.”

LTW is sponsored by the City of Ottawa, Ontario's Talent First Network, Carleton University, and Ottawa Chamber of Commerce. LTW is for talented individuals who wish to launch new technology businesses. LTW is free to qualified applicants. Space in the May-June session is limited to 30 participants.

To apply online to the May-June session of LTW, please complete the form at: http://leadtowin.ca/index.php?option=com_content&view=article&id=94&Itemid=173

About Vitesse and the Talent First Network

Vitesse Re-Skilling™ Canada is a global leader in promoting innovative talent development for the knowledge-based economy. Vitesse also supports and runs the Ottawa Talent Initiative which helps career development of talent in the National Capital Region. The Talent First Network (TFN) is a successful Ontario-wide initiative which enables the commercialization of market offerings that rely on open source projects and global ecosystems for their revenue. TFN is funded by a grant from Ontario's Ministry of Research and Innovation and Carleton University.

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